THE IDEA

Imagine a journal ... ... presenting innovative research in linguistics not only in established formats such as journal articles and review but also in unconventional, creative and entertaining forms such as brainstorming, ... is thinking about ..., or infographic (see page 3).

... offering exactly 10 plus 1 contributions at a time on a broad range of current topics in linguistics such as Media Linguistics (Issue #1) or Contact Linguistics (Issue #2).

... inviting feedback on the contributions which appear as open-access files on the journal’s website.

... offering a creative academic space which explicitly welcomes contributions not only from established but also from junior researchers working on excellent papers.

... for those who consider linguistic curiosity both part of a profession and a unique way of life.

10plus1. A journal for linguists.

THE CONCEPT

10plus1 ... ... is a peer-reviewed academic eJournal offering a platform for innovative research in the broader field of English, German, and Applied linguistics.

... is our answer to traditional formats which, due to their emphasis on completed studies, may slow down the creative process which is of vital importance for academic scholarship.

... presents content in a sophisticated and aesthetically appealing way.

Each issue of 10plus1 contains exactly 10 contributions and 1 opener introducing the issue’s overall topic.

Please see page 3 for a list of contribution formats.

THE EDITORS

Jana Pflaeging is a doctoral candidate in English linguistics at Halle-Wittenberg and Salzburg University. Her research interests include the change of multimodal genres as well as the visualisation of linguistic theories. She teaches at Halle University and works as a freelance graphic designer.

Peter Schildhauer is a research assistant in English linguistics at Halle-Wittenberg University and a lecturer of English linguistics at Bielefeld University. He holds a doctoral degree in English linguistics and his research interests comprise the change of text genres in computer-mediated communication.

Guest Editors for subsequent issues are very welcome to express their interest in editing a 10plus1-issue by contacting us via info@10plus1journal.com.

Please do not hesitate to contact us if you have any questions: info@10plus1journal.com.
CALL FOR CONTRIBUTIONS

Issue #1 10plus1’s first issue (to appear in Autumn 2015) is entitled Media Linguistics and thereby addresses a relatively young but rapidly evolving linguistic sub-discipline. The research focus of Media Linguistics lies in the field of mass media communication (Burger & Luginbühl 2014; Perrin 2011). Media Linguistic studies investigate a broad range of topics from journalistic genres such as TV news programmes (e.g. Luginbühl 2014) to research on computer-mediated communication (e.g. Schildhauer 2014) to mediated political discourse (e.g. Klemm 2014), advertising (e.g. Stöckl 2013), humour in the media (e.g. Brock 2004) and even textbook research (e.g. Pfleagin/Brock forthc.). As this cursory glance shows, Media Linguistics does not confine itself to verbal communication but commits itself to a multimodal approach, including several modes and sub-modes (such as image, sound, film, gesture, etc.) in a linguistic analysis.

Issue #1 welcomes contributions of all formats (see page 3) situated within this broad frame of Media Linguistics. Papers may deal with specific aspects, or give an overview of a broader field of research. We also invite contributions focussing on theoretical and/or methodological issues.

Issue #1 Media Linguistics will be opened by Martin Luginbühl (Neuchâtel).

Issue #2 Contact Linguistics will be guest-edited by Marion Schulte (Bielefeld) and opened by Anne Schröder (Bielefeld).


EXPRESSION OF INTEREST

An expression of interest (EOI) should comprise the contribution format you are planning to choose, as well as a rough sketch of your ideas (100-200 words or a draft graphic). Please include the name(s), institutional affiliation(s) and contact details of the author (and co-authors) and mail your EOIs to info@10plus1journal.com until 15th Feb 2015.

We are very much looking forward to your contributions. We will notify submitters within two weeks of the EOI submission deadline regarding admission of their proposals.

Please do not hesitate to contact us (info@10plus1journal.com) if you have any questions/suggestions.

www.10plus1journal.com
**CONTRIBUTION FORMATS**

- **Opener**
  An opener serves as a *main introduction* to the linguistic focus of the issue and is usually contributed by one or more established scholars. It may be written from an *individual perspective*, and may feature personal experiences in researching the field, questions yet to be answered and asked. An opener may include progressive, maybe provocative thoughts. (up to 4,000 words)

- **Journal Article**
  This rather traditional format invites reports on *work-in-progress* and *completed studies*, as well as sketches of *planned research projects*. Outstanding student papers are very welcome. Contributors may want to invite feedback by formulating questions still open to discussion. (up to 9,000 words)

- **Review**
  Contributors are invited to submit reviews on *recent publications* within the field of the issue’s focus. Reviews may take more creative and/or provocative forms than usually accepted, resembling feuilletons. (up to 4,000 words)

- **... is thinking about ...**
  This essay-like genre is the right *mould for ideas* and trains of thought which do not fit the more traditional formats. (up to 2,000 words)

- **Brainstorming**
  This format allows for the *discovery of objects* and aspects of linguistic research and enables contributors to express rather *spontaneous impressions* associated with concrete communicative samples or theoretical assumptions. Brainstormings may consist of a double page, with snippets of ideas, quotations etc. grouped around a topic or problem situated in the centre, but also take longer essayistic forms. (from a few lines to 2,000 words)

- **Dialogue**
  This genre comprises (written) conversations between two or more scholars. Dialogues can be an actual *exchange of ideas among scholars* put into writing. They can also be fictive, with one author assembling established researchers to an imagined debate based on their writings. (up to 9,000 words)

- **Infographic**
  Infographics contribute to the growing demand for *complex visualisations* in linguistics. There will be a specific focus on visualising theoretical models.

- **3-min-talk**
  Contributors are invited to submit *video recordings* in which they sketch a central idea in no more than 3 minutes.

- **Comments**
  Readers are invited to *comment on journal contributions*. Selected comments will appear in the follow-up issue as well as on the journal website.

**DATES**

<table>
<thead>
<tr>
<th>15th Feb '15</th>
<th>15th May '15</th>
<th>15th July '15</th>
<th>15th Aug '15</th>
<th>15th Sept '15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expression of Interest</td>
<td>Submission of Contribution</td>
<td>Feedback on Contribution</td>
<td>Submission of Final Version</td>
<td>Publication</td>
</tr>
</tbody>
</table>